



*Town of Blaine Lake*  
*Box 10, Blaine Lake, SK, S0J0J0*  
*306-497-2531*  
*Email: assistantcao@blainelake.ca*

## **2025 to 2030 STRATEGIC PLAN**

### **“WHEN VISION BECOMES REALITY”**

*The Town of Blaine Lake is dedicated to fostering a peaceful, vibrant, and thriving community by delivering exceptional services and driving growth and prosperity.*

*Through open governance, meaningful engagement and communications with stakeholders, and partnerships with all those committed to making a positive impact, we prioritize innovative community development, sustainable economic growth, and outstanding customer service.*

*Our commitment is to enhance the quality of life for all residents and visitors while ensuring the town’s long-term success and vitality.*

### **Our Values**

Integrity

Urgency

Responsibility

Accountability

Positivity

Courageous

Teamwork

### **What could stop us?**

Money !!!!!!!

Access to Grants

Aversion to Property Tax Increases

Time

Unsuccessful Fundraising

# Our Objectives

## 1.0 Infrastructure/Equipment Development

<b>1.1</b>	<b>Engineering Assessment of Undergrounds and roads, develop a long-time plan to upgrade waterlines.</b>
01/25	Potential to apply to the Canada Housing Infrastructure Fund. Requires costs of replacement, specifications and sequencing
02/25	Associated Engineering contracted to provide costs and sequencing.
03/25	Grant Application due 31/03/25

<b>1.2</b>	<b>Replace Equipment – Grader</b>
04/24	Funds placed in 2024 Budget to replace Grader over a two-year phased plan.
10/24	Funds accumulated sufficient to purchase a good quality used Grader
02/25	2016 Case Unit Located and purchased 6,600 hours with one month warranty
03/25	Unit being repaired to be in service in March

<b>1.3</b>	<b>Replace Equipment – Dump truck &amp; Skid Steer</b>
01/25	Noted as an objective
03/25	2026 Planned Purchase & 2027 Planned Purchase
12/12	Surplus funds placed in equipment reserve

<b>1.4</b>	<b>Enhanced Equipment Maintenance</b>
01/25	Circle Check Books sourced
02/25	Circle Check System Implemented including oversight established
04/25	Preventative Maintenance Schedule updated for each piece of equipment

## 2.0 Community Development - Upgrade Facilities/Enhance amenities

<b>2.1</b>	<b>Artificial Ice at Arena</b>
12/24	Estimate of cost to install at Blaine Lake Arena obtained - \$ 1,000,000
02/25	Expensive for an older building no guarantee of longevity. Structural analysis required prior to large investment.
02/25	Included in 2025 Community Survey - indication is that 58% in favour
03/25	Structural Analysis included in 2025 Budget

<b>2.2</b>	<b>Community Hall</b>
12/24	Preliminary designs were completed to attach a community Hall to the Blaine Lake Curling Rink approximately 25 years ago.
02/25	Is that the best option? Depending upon 2.1 is it best option to combine both projects in one structure?
02/25	Included in 2025 Community Survey - indication is that 71% in favour
03/25	Costs to contract an Architect Firm to review and provide recommendation included in 2025 Budget

<b>2.3</b>	<b>Sports Grounds increased opportunity for recreation usage and activity</b>
12/24	Sports Grounds were a hub in the community years ago. Preliminary plans to start refurbishment in 2025.
03/25	Funds included in 2025 Budget to start the process and develop long term plan.

<b>2.4</b>	<b>Campground - upgrade amenities - make it a destination</b>
01/25	Campground roadway plowed for walking paths
03/25	Preliminary Plans to increase campsites complete with power and water to each and shower House being completed.
03/25	Funds included in 2025 Budget to demolish Outdoor gathering space and replace with gazebo
04/25	Estimates and designs being accumulated to be considered in the 2026 Budget

<b>2.5</b>	<b>Golf Course – revitalized to disk golf and walking paths</b>
01/25	Campground roadway plowed for walking paths
02/25	Preliminary Design completed to develop a 6.6 kilometer circular pathway complete with rest stops, warfare signage and solar lighting created.
02/25	Application made to Transportation Fund Grant Program for construction to commence in 2026.
06/25	Physically locate pathway in golf course.
10/25	Estimates and designs being accumulated to be considered in the 2026 Budget
12/25	Pathways including on golf course to be plowed in winter.

### 3.0 Economic Development - Attract new residents/New Business/New Housing

<b>3.1</b>	<b>Support &amp; Grow the Business Community including grocery store, cannabis store and Pharmacy Promote Tourism Market and Promote Blaine Lake.</b>
01/25	Included in Community Survey - 93% of respondents supported
03/25	Attending next Chamber of Commerce to create closer relationship.
02/25	Mayor and CAO met with Muskeg Lake 1 <sup>st</sup> Nation to create a closer relationship.
03/25	Funds included in 2025 Budget to develop new website
10/25	Community Marketing and Economic Development Strategy to be included in 2026 Budget.

<b>3.2</b>	<b>Blaine Lake Merchandise</b>
01/25	Town created a logo contest to upgrade Blaine Lake Logo.
03/25	Funds Included in 2025 Budget.
03/25	Logo contest winner chosen
04/25	Logo digitized and used for merchandise
05/25	Merchandise Chosen and ordered
06/25	Promotion and Marketing of Merchandise

<b>3.3</b>	<b>Actively seek out and continue to partner with Indigenous development and housing opportunities and developers generally</b>
07/24	MOU with 7-Generations to develop in-fill housing program of vacant Town owned lots.
01/25	MOU with Muskeg Lake Cree Nation for new Multi-Unit Housing project.
02/25	Met with Chief of Muskeg Lake to develop closer relationship and shared projects.
02/25	Met with 7 Generations, projects approved seeking more land within the Town north side of Railway Avenue which is zoned residential.
10/25	Community Marketing and Economic Development Strategy to be included in 2026 Budget.

#### 4.0 Enhance Customer Service

<b>4.1</b>	<b>Snow Removal Upgrade</b>
12/24	Council reviewed and updated Snow Removal Policy and provided expectations of ensuring that vehicles can move in a snow event by using overtime as necessary.
03/25	Snow Removal Policy is supported in budget
04/25	Bylaw amendment to require that waste and recycling containers must be stored on private property not streets.
05/25	Residents supplied notice that this has come into effect.
06/25 - 10/25	Community Safety Officers to work with residents to create voluntary compliance
11/25	Violations ticketed

<b>4.2</b>	<b>Sidewalks Repair and Snow Removal</b>
01/25	Council reviewed report regarding town completing snow removal on sidewalks. May not have equipment to complete.
02/25	Pilot Project using Grader to provide Snow Removal Policy is supported in budget
03/25	Sidewalk rehabilitation included in 2025 Budget
04/25	Skid Steer included in 2026 Budget deliberations

<b>4.3</b>	<b>Upgrade Roads</b>
01/25	Included in 2025 Survey largest issue that citizens brought forward.
02/25	Considering the underground utility lines that require replacement and cost of pavement, Council choose a product called SP-90 to be placed as a Pilot Project in 2025, if successful would complete the entire Town over a long-term period. Capital project 1.1 would include surfacing with pavement as an option.
03/25	Included in 2025 Budget deliberations

<b>4.4</b>	<b>Warm &amp; Welcoming/Best Practices in Maintenance and Aesthetics/Untidy Properties/Procedures developed to ensure that standards are maintained.</b>
01/25	Standards established in 2024 to ensure a tidy well-kept appearance will continue. Included in 2025 Public Survey with large support.
02/25	Included will be a regular schedule of vegetation control on the areas that are not maintained by highways.
03/25	Enhanced flower program to include Main Street and Highway # 40 entrance with a raised flower bed on west side by the Welcome Sign and planters on the paved section on east side. Trail Project would join this area.
03/25	All costs included in 2025 Budget.
04/25	Owners of Derelict Buildings will be issued Notices to repair or demolish
06/25	Banners will placed on Main Street along with the hanging flower pots.
06/25	Best Practices from other communities continue to be reviewed and implemented

<b>4.5</b>	<b>Best Practices in purchasing</b>
06/24	Quotes and Tendering of projects annually continues
01/25	Take advantage of group purchasing with SUMA and other Municipalities.