



*Town of Blaine Lake*  
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## **STRATEGIC PLAN**

**The Council of the Town of Blaine Lake is excited to release it's  
2025 to 2030 Strategic Plan**

### **“WHEN VISION BECOMES REALITY”**

*The Town of Blaine Lake is dedicated to fostering a peaceful, vibrant, and thriving community by delivering exceptional services and driving growth and prosperity.*

*Through open governance, meaningful engagement and communications with stakeholders, and partnerships with all those committed to making a positive impact, we prioritize innovative community development, sustainable economic growth, and outstanding customer service.*

*Our commitment is to enhance the quality of life for all residents and visitors while ensuring the town's long-term success and vitality.*

## **Our Values**

Integrity

Urgency

Responsibility

Accountability

Positivity

Courageous

Teamwork

## **What could stop us?**

➤ Money!!!!!!!

- Time !!!!!!!!!!!
- Access to Grants
- Aversion to Property Tax Increase
- Fund Raising

## **Our Objectives**

### **1.0 Infrastructure/Equipment Development**

- Engineering Assessment of Undergrounds and roads, develop a long-time plan to upgrade waterlines.
- Additional Truck - Tandem
- Grader
- Skid Steer
- Enhanced equipment maintenance

### **2.0 Community Development - Upgrade Facilities/Enhance amenities**

- Artificial Ice at the Arena
- Community Hall attached to Curling Rink or stand-alone Community Hall
- Sports Grounds – booth and ball diamond refurbished – increased opportunity for recreation usage and activity
- Campground – upgrade amenities - make it a destination
- Golf Course – change to Disk Golf and pathways

### **3.0 Economic Development - Attract new residents/New Business/New Housing**

- Pharmacy, cannabis store, grocery store
- Town of Blaine Lake Merchandise
- Promote tourists to stop in Blaine Lake
- Support and grow the business Community
- Market and Promote Blaine Lake – place to locate business and live
- Actively seek out and continue to partner with Indigenous development and housing opportunities and developers generally.

### **4.0 Enhance Customer Service**

- Snow Removal upgrade
- Sidewalks – repair and snow removal
- Upgrade roads
- Untidy Properties – Community Safety Officer Program
- Procedures Manuals
- Best value in purchasing

- Best practices in maintenance and aesthetics
- Warm and welcoming