



Town of Blaine Lake
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STRATEGIC PLAN - SURVEY

Results of the 1ST ever Community Survey were released to Council at the February 13, 2025 Council Meeting.

The Town thanks everyone for their advice and guidance and the information received supports the 2025 to 2030 Strategic Plan:

“WHEN VISION BECOMES REALITY”

The Town of Blaine Lake is dedicated to fostering a peaceful, vibrant, and thriving community by delivering exceptional services and driving growth and prosperity.

Through open governance, meaningful engagement and communications with stakeholders, and partnerships with all those committed to making a positive impact, we prioritize innovative community development, sustainable economic growth, and outstanding customer service.

Our commitment is to enhance the quality of life for all residents and visitors while ensuring the town’s long-term success and vitality.

There were 28 responses received or 3.5 % of the population of Blaine Lake and area. While not statistically significant, it does provide trends and indication of what this portion of the population is suggesting:

The full survey results are attached and based upon the survey results:

- The services the Town provides are generally well used with 83% pleased or somewhat pleased with the level and quality of the services.
- The respondents were not interested in a status quo community or reduced services rather 93% wanted enhanced services to ensure a safe and well-maintained community, focused on growth and supportive of local business and community groups.
- 58% were in favour of artificial ice and a fitness centre with 71% in favour of a Community Hall
- Only 54% thought they were getting enough communications/information from the Town

On what Blaine Lake needs, the themes that emerged were:

- Increased business, amenities and services
- Enhanced medical services at the Medical Clinic
- Economic Development/Tourism Strategy
- Enhanced Communications from the Town

“WHEN VISION BECOMES REALITY” Objectives

- 1.0 Infrastructure/Equipment Development**
- 2.0 Community Development - Upgrade Facilities/Enhance amenities**
- 3.0 Economic Development - Attract new residents/New Business/New Housing**
- 4.0 Enhance Customer Service**



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2025 SURVEY RESULTS

1. What Town supported programs or services have you appreciated or used the most over the past year?	35 -55	55 -70	70+	No Age	Total
Library	5	3	3	3	14
Flowers, Parks & Greenspaces	6	5	3	2	16
Arena	6	4	2	3	15
Curling Rink	5	1	1	3	10
Water Distribution upgrades	6	7	3	2	18
Water & Sewer Service	6	8	4	3	21
Waste & Recycling Collection	6	8	4	3	21
Snow Removal	6	7	3	1	17
Road Maintenance	3	5	3	1	12
Campground	1	3	1	2	7
Blaine Lake Community Association Programs	6	5	5	3	19

Conclusion: All services are generally used well with Campground and curling rink the least used and Water & Sewer, Waste and Recycling Collection the most used

2. How satisfied are you with the overall quality of services?	35 -55	55 -70	70+	No Age	Total
Very	2	1	1	2	6
Somewhat	4	5	2	3	14
Neither satisfied or dissatisfied	1	2	1	0	4
Not at all	0	0	0	0	0

Conclusion: 83% of the respondents were somewhat or very pleased with Town services.

3. What kind of Community do you want Blaine Lake to be?	35 -55	55 –70	70+	No Age	Total
Focused on growth	5	6	4	3	18
Supportive of Business	6	7	5	1	19
Supportive of Community Groups	5	6	3	2	16
Safe	6	7	4	4	21
Well Maintained	6	7	4	4	21
Family Orientated	5	6	3	1	15
Tourism Focused	2	5	2	0	9
Status Quo	0	1	0	0	0

Conclusion: There was zero support for a status quo community and respondents wanted a safe and well-maintained community focused on growth, supportive of our business community and community groups.

4. What should Council consider in the 2025 Budget?	35 -55	55 –70	70+	No Age	Total
Reduced services,	1	0	0	0	1
Enhanced services such as snow removal, dust control,	3	6	3	3	15
Economic Development, Marketing and Tourism programs to grow the property tax base	7	5	3	1	16

Conclusion: Respondents wanted enhanced services and support for growth with little support for reduced services in the 2025 Budget.

5. What services do other Towns have that Blaine Lake needs?
More fully stocked and regular hours grocery store
Economic Development strategy , better business environment
Fitness Centre, Tim Hortons, Swimming Pool, recreational amenities
EV Charging Stations, better equipped carwash
Walking/Bike/Cross Country Trails
Fully equipped drug store
Resolve dog bylaw offense issues
Health Clinic extended hours and services
Community Hall for events
More town employees to ensure tasks are completed
Outdoor sports such as toboggan Hill, outdoor arena, BMX track, skateboard park, statues at entrance
Re-use option at Transfer Station
Co-ordination with other communities
Use of campgrounds for summer events
Replace water lines
More library hours
Sidewalk snow removal

6. Would you support installing an artificial ice plant in the arena?	35 -55	55 –70	70+	No Age	Total
Yes	4	4	3	3	14
No	1	3	2	2	8

Conclusion: 58% of the respondents were in favour of artificial ice

7. Would you use a fee-based Fitness Centre in Blaine Lake?	35 -55	55 –70	70+	No Age	Total
Yes	6	3	2	3	14
No	1	4	2	1	8

Conclusion: 58% of the respondents were in favour of a fee-based Fitness Centre

8. Would you support a Community Hall in Blaine Lake?	35 -55	55 –70	70+	No Age	Total
Yes	6	5	3	3	17
No	Maybe	2	2	1	5

Conclusion: 71% of the respondents were in favour of a Community Hall.

9. How do you get news and information about the Town of Blaine Lake?	35 -55	55 –70	70+	No Age	Total
Newsletter	6	6	4	3	17
Web-Site	3	2	2	0	7
Facebook	6	4	2	1	13
Other – word of mouth				2	2

Conclusion: The Newsletter and Facebook are the prime media that the Community obtains information. Website needs to be enhanced.

10. Do you feel you get enough information?	35 -55	55 –70	70+	No Age	Total
Yes	5	1	4	3	13
No	3	6	1	1	11

Conclusion: Only 54% of the respondents feel that they are receiving enough information. Communications need to be enhanced.

11. What is the most important issue facing Blaine Lake?

Economic Development Strategy to retain and attract businesses
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Appearance of community – vacant buildings
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Tourism Strategy or business or attractions for tourists to stop instead of travelling through north
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Health Clinic – full time services, medical staff

Events and Facilities – Christmas event was excellent, need a summer event
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Crime & Bylaw Enforcement

Back Lane Maintenance

Roads

Council to be realistic make sure funds are in place before starting a new project
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Timely communication to residents

Conclusion: Enhance Communications, support economic and tourism development, support and enhance medical clinic.

12. Other comments

Plebiscite's should be sued for major purchases or projects

There should be two ratepayer meetings per year
